

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

6401 Penn Avenue, 2nd Floor
Pittsburgh, PA 15206
Phone: (412) 345-7420
Phone: (412) 661-1670
Fax: (412) 661-1810
Website: www.ivcswpa.org
Email: info@ivcswpa.org

June 2, 2008

Dear Mr. Martin:

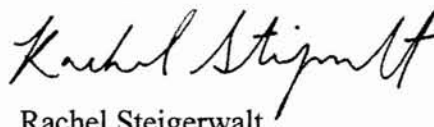
I am writing to commend CBS Radio – Pittsburgh for its commitment to community involvement by providing the citizens who comprise its listening audience with timely information about important local community resources. The programs I supervise at Family Services of Western Pennsylvania provide free supportive services to help older adults in Allegheny County maximize their independence and overcome their isolation. Because we offer these at no cost to the consumer, I am especially grateful for the free public relations opportunity CBS Radio recently afforded my organization.

In early April, CBS Radio's Public Service Director, Ms. Tracey Morgan, invited me to participate in a segment of her CBS Sunday Magazine show. She wanted to help spread the word about Family Services' Interfaith Volunteer Caregivers initiative, a *Faith in Action* program that matches volunteers with older adults who need assistance with tasks such as grocery shopping, transportation to medical appointments, and managing correspondence. IVC volunteers also make friendly visits and phone calls to help care receivers stave off loneliness.

Ms. Morgan interviewed me for a 15-minute Sunday Magazine segment that aired on April 20, 2008. During our discussion, I had the opportunity to educate listeners about the plight of the frail elderly, let family caregivers know that IVC is here to support them, issue a call to action, and stump for volunteers. I enjoyed talking with Ms. Morgan, and I hope we can work together again in the future.

Since appearing on Sunday Magazine, IVC has received numerous requests for assistance and inquiries about our volunteer opportunities from callers who tuned in to the broadcast. I am truly grateful for the generosity CBS Radio showed in making a forum available for IVC to raise awareness of the challenges the frail elderly must face daily and to let listeners know how we – and they – can help meet those needs.

Sincerely,



Rachel Steigerwalt
Coordinator, Interfaith Volunteer Caregivers



IVC Contributor Choice
Number 4666

Family Services of Western Pennsylvania, a United Way agency, accredited by the Council on Accreditation of Services for Families and Children, Inc. Family Services of Western Pennsylvania is a non-profit organization declared tax-exempt by the federal government (under section 501 C 3 of the IRS code) and the Commonwealth of Pa. A copy of our official registration may be obtained from the Pennsylvania Department of State by calling toll free from within Pennsylvania 800-732-0999. Registration does not imply endorsement. All donations to Family Services of Western Pennsylvania are tax deductible to the full extent of the law.